

**DRAFT STRATEGIC DIRECTION FOR TRWC  
Presented to TRWC on November 1, 2017**

**Partner, Convene, Intervene and Build a Diverse and Effective Conservation Partnership with the Tualatin Watershed (25%)**

Provide a forum for communication within the watershed. Encourage partners to have Council provide forum for discussion and vetting of ideas for actions within the watershed that meet watershed wide goals. Intent is to encourage more involved participation within the watershed. How is this value added to our partners and residents of the watershed?

Explore idea of development of official partnership similar to the Rogue Basin Partnership. <http://roguebasinpartnership.org/>

Nurture closer working relationship with TSWCD and determine best fit for work of TRWC and TSWCD on agreed upon priorities. An example is work with Small Woodland Owners.

Revisit Place Based Water Planning and determine if TRWC would be appropriate to lead this effort in partnership with multiple stakeholders. Work closely with Oregon Department of Water Resources to address questions raised from last submittal.

Determine if update of Action Plan is needed and role in conservation and restoration planning in the watershed.

Establish stronger working relationships with Tualatin Valley Irrigation District, Joint Water Commission and Clean Water Services to identify how TRWC can be a more effective partner. Develop list of high priority projects for next 2-3 years and the role of TRWC in relations to other organizations.

Maintain regular attendance at a number of recently formed working groups. Examples are Wapato Lake Planning and Implementation and Floodplain Workgroup headed by Washington County.

**Restoration/Maintenance/Monitoring (25%)**

Meet with our partner agencies and community members to determine where TRWC can best add value to ongoing and future restoration activities within the watershed.

TRWC restoration committee to work with staff and partners to develop interim work plan (2 years) to identify high priority restoration areas within the watershed and a work plan for each area. This plan will guide the work of TRWC restoration

efforts while longer term planning and an update of the Action Plan is occurring. Examples of priority areas include McKay and Dairy Creek, Gales Creek, forested uplands, targeted sites within the urban areas.

Monthly of every other month meetings of TRWC restoration committee to review ongoing and proposed restoration activities. Review will include both ecological benefit to the watershed and analysis of project funding and expenses to determine impact on Council resources. Review Council contribution to each project. We must add value to each project to maintain good partner relationships and trust.

Develop detailed restoration work plan for 2018-2020 that allocates Council resources to agreed upon high priority areas, projects and builds partnerships with other agencies in the watershed.

Determine full costs of implementation, maintenance and monitoring needs for all projects and ensure that costs are fully funded through restoration grants. Determine how project development costs are funded and if possible include in grant application or identify other source of funding.

Examine strategy for use of Bureau of Reclamation funds for 2018-2020- What are our plans, what does grant allow and require us to do with these funds? Can we pair with other sources for greater impact. Restoration committee has discussed possible expansion of RBA's and other science/research to more sub-basins within the watershed.

Examine availability and use of Joint Water Commission funds. What are upcoming opportunities and partnerships that could increase impact of these funds?

### **Community Outreach and Education- (20%)**

Review data collected on community needs and concerns in regard to watershed health.

Outreach to landowners and residents of watershed. Develop targeted strategies with partner organizations on who will take lead on outreach. Input from partners at TRWC restoration committee meetings suggested that TRWC focus our efforts on landowner outreach that accomplishes restoration priorities in the basin. This could increase our community outreach portion of budget to 25-30% if funding can be identified.

Examine feasibility of joint community presentations on health of the watershed and outreach/education programs.

Review our use and management of volunteers. Does TRWC continue to utilize other organizations to organize and manage volunteers or set up in house volunteer management capabilities.

## **Governance and Organizational Development- (10%)**

Conduct review of governance practices to make sure TRWC is carrying out best practices in governance and operations.

Review OWEB Organizational Capacity Assessment took with subcommittee and bring results to full Council. Develop timeline and funding strategy to address any areas of concern.

Determine what changes might be needed to staffing and operations to ensure that TRWC is relevant, adaptive and flexible to accomplish expanded role as envisioned by Council.

Ensure compliance with non profit governance rules and policies.

Adopt programatic budgeting, update to accrual system of accounting and determine staffing needs to track Council income and expenditures.

Review OWEB risk management requirements and adjust or upgrade systems to meet requirements.

Review governance structure and and make any needed and agreed to changes in by-laws, governance structure and operations.

Improve flow, quality and timing of information to members so more fully inform decisions.

Develop board responsibilities agreement that outline responsibilities and time commitment of board members.

Clarify communication and oversight responsibilities so Council members are empowered to make informed decisions.

Diversify Council membership to reflect demographics of watershed.

Training for board and staff on non-profit governance.

Determine office location needs and secure appropriate space for TRWC.

## **Equity and Inclusion- (10%)**

Proactive approach to diversity council membership and outreach to community to have the diverse voices of the watershed community present at TRWC.

Training for Council and staff on principles of Equity and Inclusion and strategy for outreach and recruitment.

Convening work of Council will seek to have a broad perspective to hear from diverse population of our basin.

## **Fundraising and Income Diversification (10%)**

Craft development plan and strategy for implementation.

Train board and staff on fundraising and assign roles.

Increase funding from existing partners, add five new funding sources and increase business and individual donations.

Develop knowledge of and closer working relationship with foundation funding entities.

Twice yearly review of progress and adjustments to strategy and implementation.

